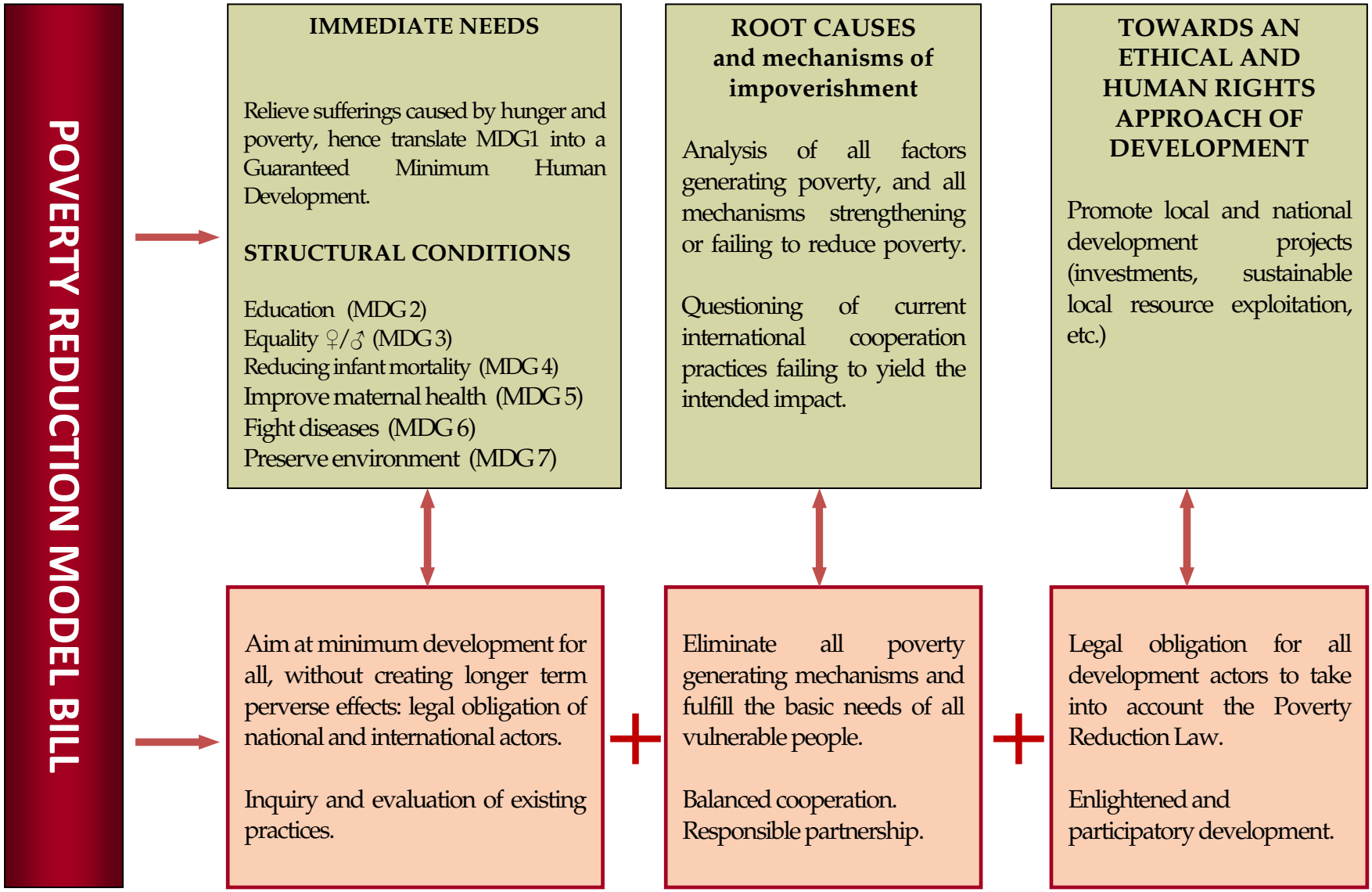Conceptual scheme of the poverty reduction model bill